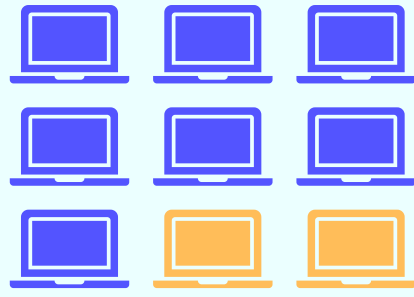
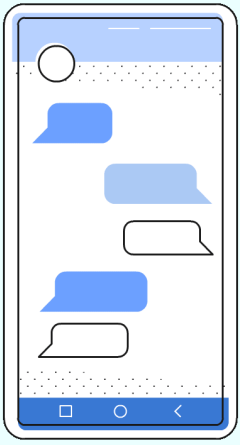




EMOJIS



Who decides the emojis on your device?



Unicode created a Universal Standardized language for emojis



Platform-specific variations on the Thinking Face emoji

7 in 9 full members controlling Unicode are US multinational tech companies. Others are a German tech company and the Govt. of Oman



Over 10 billion emojis are sent each day

92% of the online population uses emojis daily



70% of people believe emojis express their feelings better than words

78% of people say that using emojis makes you more likeable

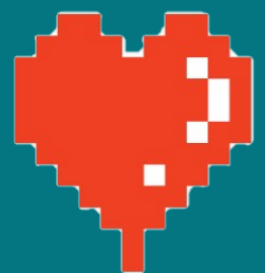


Representation Matters



YOU can submit a proposal for a new emoji to Unicode!

The first emojis came from Japan (1991)



MOST FREQUENTLY USED EMOJIS