

# **UBC Reads Sustainability**

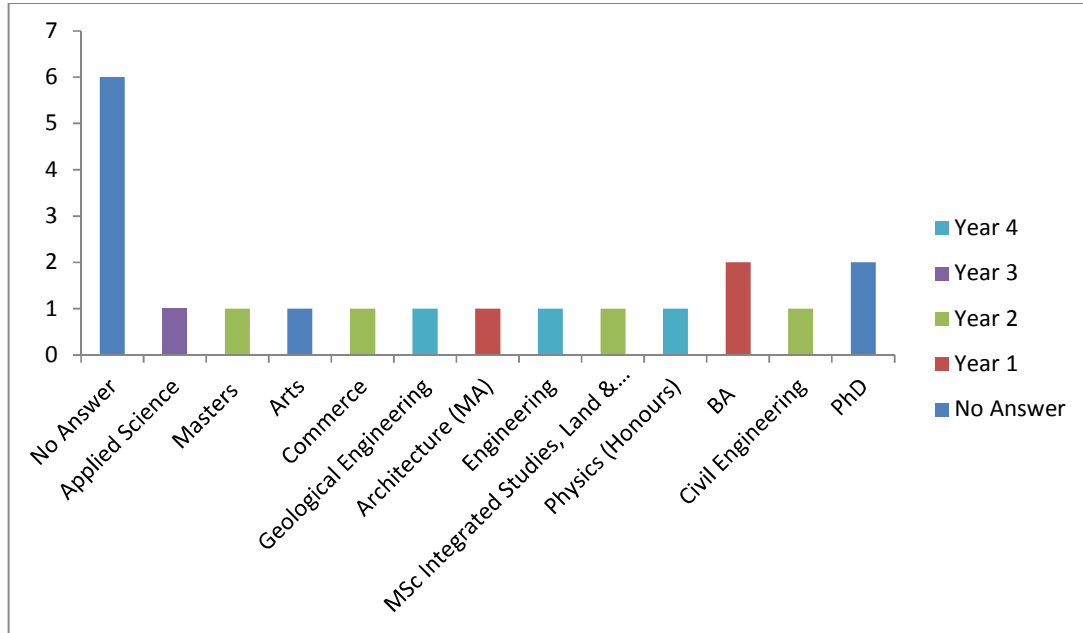
**Morris Berman and Alanna Mitchell Events**

**March 19 and 21, 2012**

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## Morris Berman Event

### Student Profile (Degree/Year)

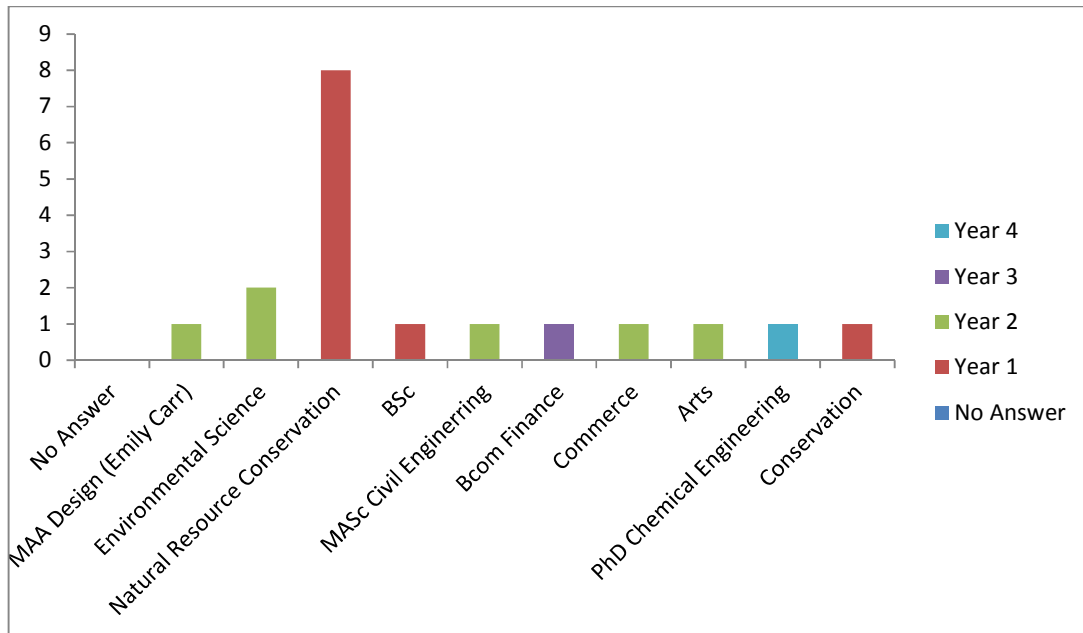


#### Other responses:

UBC Project Manager, MSc '76, Off-campus community member, BSEE 99, PhD Chemistry '99

## Alanna Mitchell Event

### Student Profile (Degree/Year)

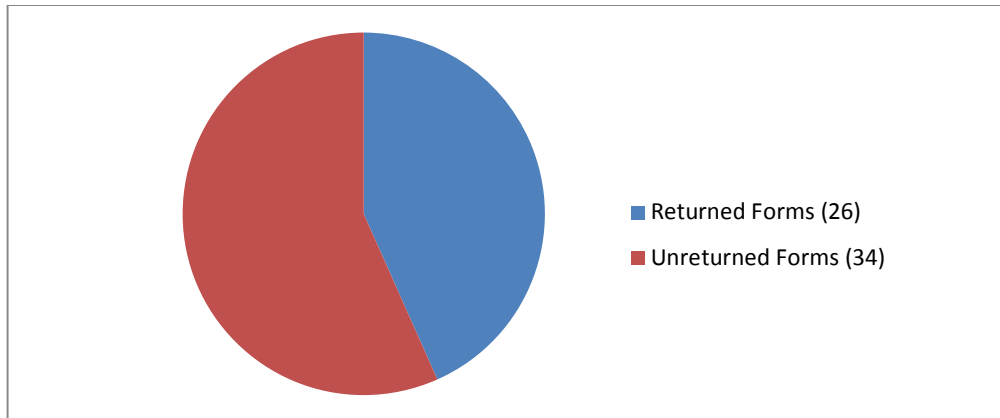


#### Other responses:

MA '75, Staff

## Morris Berman Event

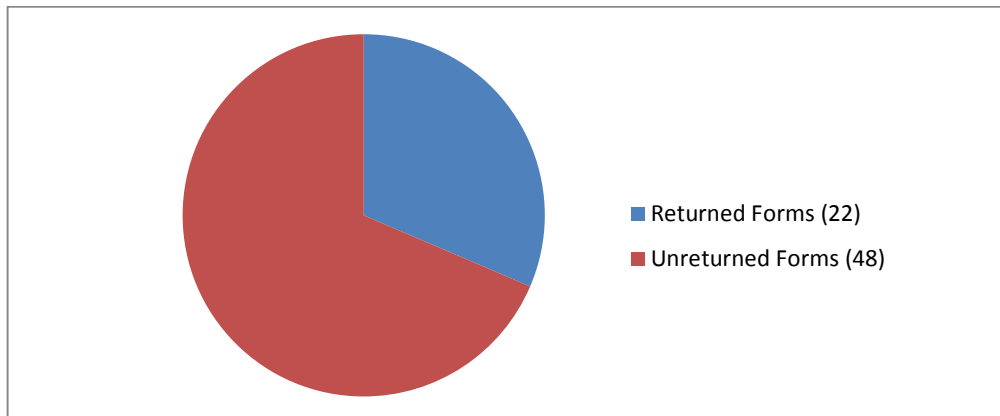
Feedback Response Rate (43%)



Note: One respondent for the Morris Berman talk did not complete the 3 strongly agree to strongly disagree questions

## Alanna Mitchell Event

Feedback Response Rate (37%)

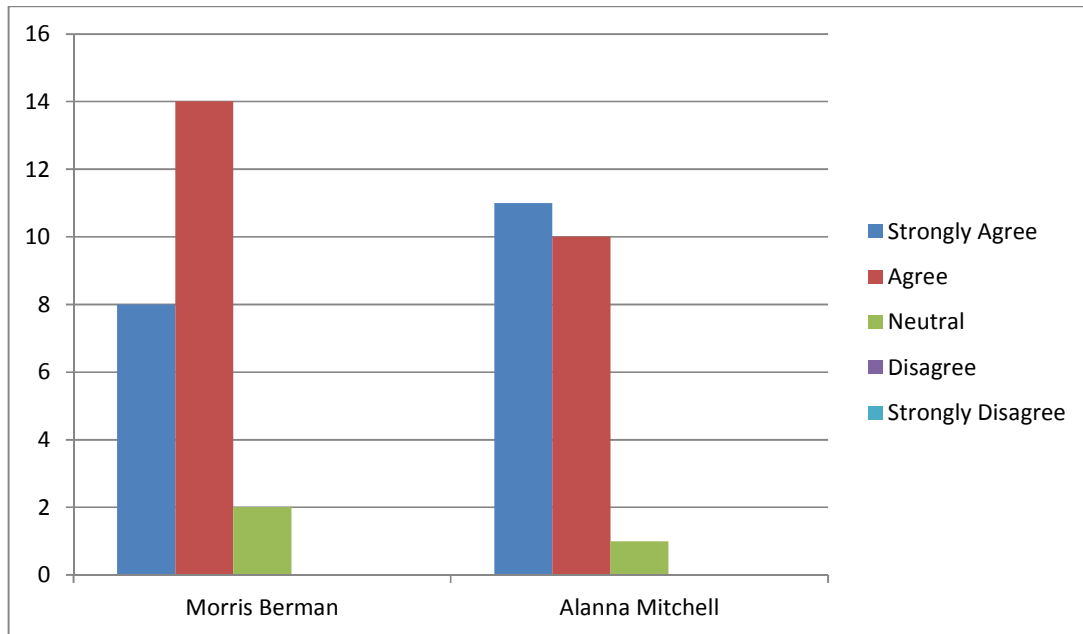


## Course Enrolment

Are you registered in a course (or courses) related to this event?

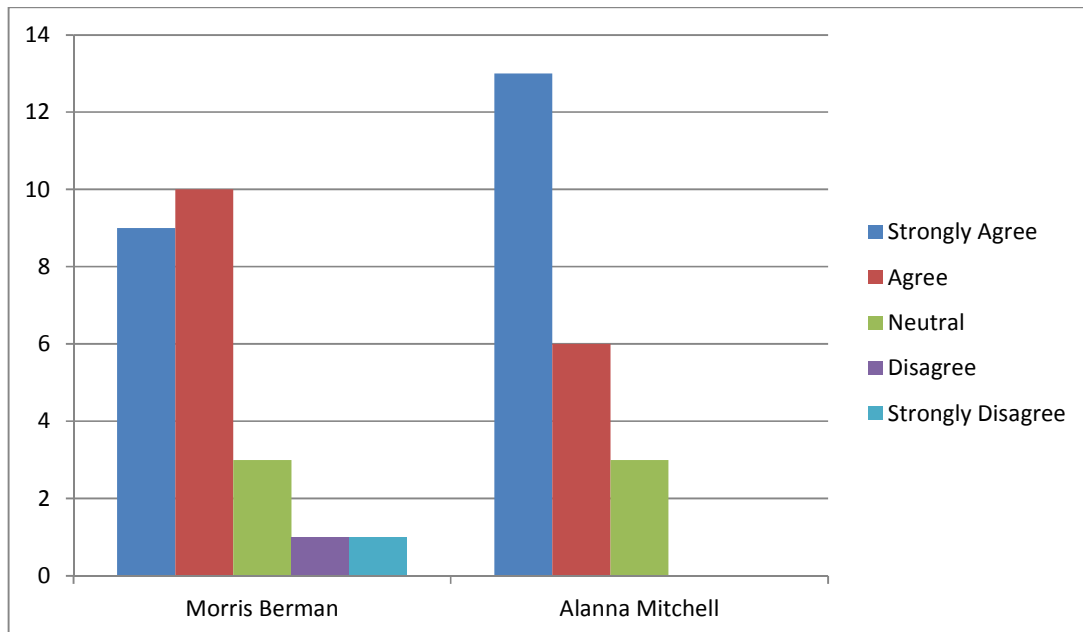
- All respondents at the Morris Berman event answered no.
- Half of the respondents at the Alanna Mitchell answered no or did not provide an answer. The other half responded with the following courses:
  - ENVR 200 and BIOL 306
  - CONS 101 (6 students)
  - GEOB 101 and CONS 101
  - EOSC 373
  - Emily Carr University

### This is event was educationally valuable to me.



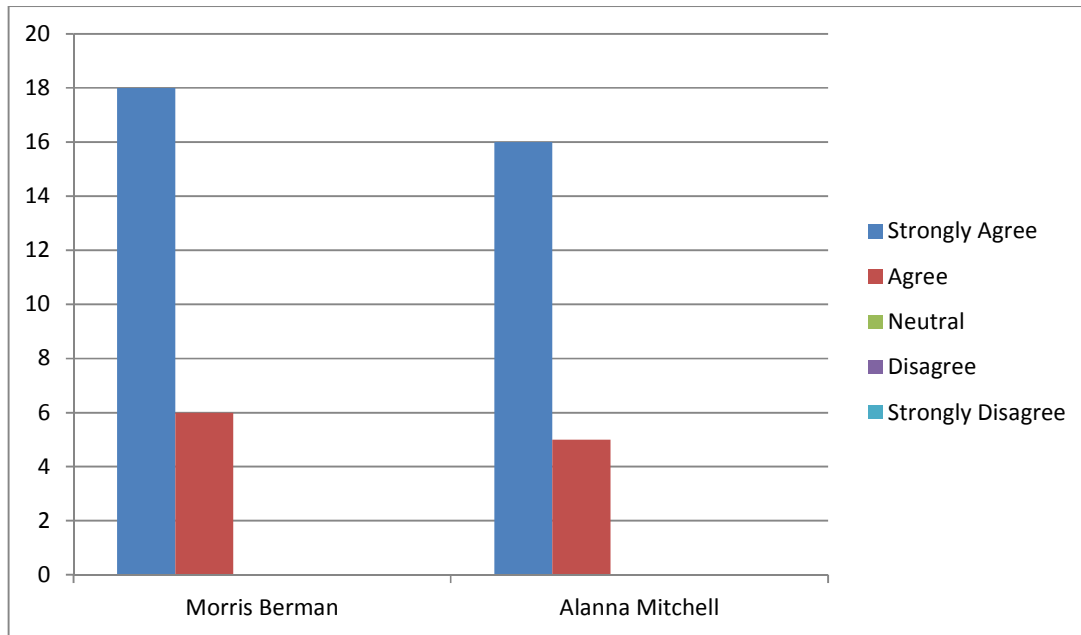
Note: One respondent from the Morris Berman talk checked both 'Agree' and 'Disagree'.

### The interdisciplinary nature of this event enhanced my learning.



Note: One respondent from the Morris Berman talk wrote 'N/A'.

**In general, connecting with students and instructors in other disciplines enriches my education.**



Note: One respondent from the Morris Berman talk wrote 'N/A'. One respondent for the Alanna Mitchell talk did not answer this question.

## Morris Berman Event Comments

- [Comment at top of form] Cannot afford university + have not time or \$ to waste on achieving degree]
- We need to hear from some young people who are working on moving past doomsday scenarios; a part two on pragmatism
- Morris Berman was great. But a little balance in his message would have been useful, not that I disagree with him. Overall, very worthwhile.
- Provide an opportunity for even debate. If you have a speaker like Morris Berman, bring in someone to oppose him. I was very disappointed by how hypocritical this speaker was. The unwavering belief that 'my way of thinking is the new, right way' is the very thing that makes people like Morris Berman so (??) from the supposedly corrupt regime (??)
- Question period was excellent
- Being a 1<sup>st</sup> year student, I worried that I was in over my head in comparison to the majority of the audience, but I found it very interesting
- Thanks.

## Alanna Mitchell Event Comments

- Get people to talk about hope!
- Great speech, I'm really glad I came
- Very informative, thank you!
- Very good talk with lots of informative points
- More! And better advertised. I only found out about this through (... ?)
- Keep advertising through faculty email blasts (i.e. through Sauder's emails)
- Speaker was enthusiastic and engaged with audience = good!
- Not many 'ethnic groups' represented in audience. Can you attract them by choosing a speaker from one of these groups?
- She would have made a good teacher!
- This talk was similar to Plastic Ocean
- Very good speaker! Thanks!
- I wish I knew about these events earlier (...?)

## Suggestions for future UBC Reads Sustainability Speakers?

- Richard Balfour (604.731.0206): from City Planning Commission (2005/2006)
- David Orr
- David Diamond, author of *Theatre for Living: The Art and Science of Community-Based Dialogue* and artistic director of Headlines Theatre ([www.headlinestheatre.com](http://www.headlinestheatre.com))
- Derrick Jensen
- Herve Kempf, author of *How the Rich Are Destroying the Earth*
- Book on Indigenous perspectives on sustainability – Peter Cole, Pat O’Reilley (EDCP), Tim Michel (Faculty of Science), Michael Marker (EDST)
- David Korten
- Toby Hemenway
- Mark Laeman
- Naomi Klein
- Judy Rebick
- Nate Cullen
- Elizabeth (?)
- Paul Hawken, transformation design!
- Bring in optimism.

## Notes

- Modify form to ask if respondents are students, staff, faculty, or community members
- Clarify degree/year question
- Have you read the speaker’s book(s)?
- Questions to ask next time:
  - How did you hear about this event? – or – Why did you attend this event?
  - How/where should we advertise these events?