

SOCIOLOGY STUDENTS' ASSOCIATION



2016-2017 Sociology Students' Association Job Descriptions

POSITION: Media Specialist - Graphics

RESPONSIBILITIES:

- Photographer at events
- Instagram: Post once every week
 - Some examples are: photos from events, #throwbackthursday to past events, pictures of the executive, pictures of ANSO, posters of upcoming events, pictures of Sociology students sitting in ANSO with a quote from them, etc.
- Poster designing for each event
- Strategies for increasing followership on Instagram (i.e. tags, hashtags, encouraging event hashtags)

JOB-SPECIFIC TIMELINE:

- **September-April:** Assist with SSA's events throughout the year
- **September-April:** Attend bi-weekly committee meetings
- **September-April:** All tasks as above, dependent on when the team organizes events