

CANADIAN UNIVERSITY PUBLISHING IN A DIGITAL AGE: *A Symposium*

March 21-22, 2010

University of British Columbia Vancouver, BC

Background: In 2007, the US-based Ithaka Group published a landmark report on new models for scholarly book publishing. The report recommends renewed commitment to publishing in its broadest sense so universities can realize the global impact of their academic programs, enhance the reputations of their institutions, maintain a voice in what constitutes important scholarship, and in some cases reduce costs. It highlights the need to deploy the full range of university resources – faculty research and teaching, library collections, IT capacity, and press publishing expertise – and signals the leading role university provosts can play in developing new publishing models for their campuses.

Canadian University Publishing in a Digital Age: A Symposium is intended to build on these ideas and take the discussion to a national level. Designed for an audience of university provosts, press directors, library directors and chief information officers, it will create a rich networking environment in which participants will learn and discuss:

- What new models are emerging for production and digital dissemination of scholarly work?
- How are these transforming the roles of university presses, libraries, IT and faculty authors?
- What approaches are no longer working and why? What new collaborations, especially using digital platforms, are possible? What must we preserve about our current system?
- How can we achieve sustainability from the creation of new scholarship through to its long-term preservation and accessibility?

Our expert panel of speakers will explore these issues and highlight the new scholarly publishing models emerging on campuses across North America.

Following the speaker presentations, participants will discuss what common principles, potential projects and resources are needed to develop a made-in-Canada strategy for transforming scholarly publishing in a digital age. Next steps toward achieving this strategy will also be identified.

Canadian University Publishing in a Digital Age offers a unique opportunity for key stakeholders, from across campus and around the country, to connect, share ideas, and work collectively toward reshaping the future of scholarly publishing in Canada.



CANADIAN UNIVERSITY PUBLISHING IN A DIGITAL AGE: A Symposium FINAL PROGRAM

Sunday, March 21st 6pm-8pm

RECEPTION for Symposium Delegates

Hosted by: David Farrar, Provost and Vice President Academic, UBC

Location: UBC Museum of Anthropology, Great Hall

Join us for refreshments and a reception-style dinner, including a tour of UBC's Museum of Anthropology featuring its world renowned collections.

Monday, March 22nd 8:30am-5:00pm

SYMPOSIUM

Location: Dodson and Lillooet Rooms, Irving K. Barber Learning Centre, UBC

8:00am	Continental Breakfast
8:30am	Call to Order and Agenda Review - Walter Stewart, Facilitator Welcoming Remarks - David Farrar
8:45am	Keynote Address: Sustainable Scholarship: Is It Possible? Speaker: Daniel Greenstein, Vice Provost for Academic Planning, Programs, and Coordination, University of California Daniel Greenstein provides strategic leadership for academic planning and initiatives at the University of California, including oversight of the UC digital library, publishing, and broadcast services. He is a leader among university administrators responsible for thinking systematically about the values that our system of scholarly communication should reflect and how to define and achieve sustainability from the creation of new scholarship through to its long-term preservation and accessibility. Daniel will share his vision for scholarly communication for UC, how this fits into our broader ecosystem, and what forces and factors will impact success.
10:00am	Break
10:15am	Case Studies in New Models of Collaboration Speaker: Peter Givler, Executive Director, Association of American University Presses will provide an overview of innovative US-based scholarly publishing projects. Speaker: Carole Moore, University Librarian, University of Toronto will describe work underway in Canada's university libraries, focusing on open access initiatives and collaborations among libraries and presses. Speaker: Gérard Boismenu, Dean, Faculty of Arts and Sciences, Université de Montréal, will speak about Érudit, the multi-institutional digital publishing consortium comprising Quebec universities and offering an innovative model for promotion and dissemination of research.
11:45am	Recap and preparation for afternoon working session
12 noon	Lunch



1:00pm	Results of a Canadian Open Access White Paper Speaker: Melissa Pitts, Assistant Director, UBC Press will present outcomes from a White Paper commissioned by the Association of Canadian University Presses, including a synopsis of the impact Open Access (OA) publishing would have on Canadian university presses; an assessment of OA technology, business models, and usage patterns; and recommendations for how university presses should proceed to craft collective goals to meet future developments in OA strategies and implementation models.
1:30pm	Working Session: Developing a Canadian University Publishing Strategy Through facilitated group discussions participants will identify: <ul style="list-style-type: none"> • principles for building a national strategy • desired outcomes, potential projects • challenges and resource issues
3:00pm	Group reports, Questions, Discussion
3:45pm	Next Steps: What? Who? How? <ul style="list-style-type: none"> • Pilot Projects • Funding • Task Forces to Address Specific Issues / Impediments • Who else needs to be engaged?
4:45pm	Closing remarks and adjournment
5:00pm - 6:00pm	Reception <i>including tour of the Irving K Barber Learning Centre</i> Location: The Gallery, Learning Centre

OTHER INFORMATION FOR PARTICIPANTS

Visit the Symposium web log at <http://blogs.ubc.ca/universitypublishing/>

There is no charge for the symposium, breakfast, lunch and receptions. Participants are requested to make and fund their own travel and hotel arrangements. For Vancouver hotels offering preferred CAUBO rates see http://www.caubo.ca/pr/agreements_hotels_e.cfm

University of British Columbia's Vancouver campus is located on the city's west side, approximately a 25-minute cab ride from the airport and downtown hotels. For wayfinding help including a printable UBC campus map please see: <http://www.maps.ubc.ca/PROD/index.php>

For more information about Vancouver tourism see: <http://www.tourismvancouver.com/visitors>

