

VIVO

VIVO Media Arts Centre (Video In Studios / Video Out Distribution), governed by the Satellite Video Exchange Society (SVES), is Vancouver's first media arts access centre, and one of the oldest artist-run centres in Western Canada. The society was incorporated in 1973, following the Matrix International Video Exchange Conference and Festival. Its founding mandate was to facilitate international information exchange through a public video library. The original members of the society broke new ground in their experimentation with portable video technology, commitment to documenting media, and creation of spaces for new forms of art and alternative lifestyles. SVES became known as Video Inn as some members resided in its first location, and then the name slightly changed to Video In or Video In / Video Out, following its move to new location in 1987. By the early 1980's the organization also provided access to video equipment, basic workshops, international distribution services, and published the magazine, Video Guide, which was published in galleries from 1989 to 1994 and distributed internationally.

In 2007, the staff and board of SVES proposed a renaming and rebranding of the organization in order to represent the breadth of contemporary media art being produced and exhibited at the centre, and to bridge the division between the exhibition, production, education, and distribution departments. Video In / Video Out became VIVO Media Arts Centre. In 2010, VIVO incorporated The Crista Dahl Media Library & Archive, acquisition of over 7,000 international videotape titles, numerous special collections, and thousands of print and image documents.

Today, the thriving artist run centre operates a multi-purpose facility interested in the production, exhibition, education, distribution and archiving, providing space for artists to experiment and rich resources to Vancouver art community.

MEDIA ARTS CENTRE

- 1973** Incorporation of the legal entity and non-profit, the Satellite Video Exchange Society. Video Inn opens at 261 Powell Street in a rooming house in the Downtown East Side.
- 1979** Video Out Distribution is begun as a division of SVES.
- 1987** Move to 1160 Hamilton Street in Yalctown warehouse district. Change of name to Video In reflecting its change of location.
- 1988** Move across the street to 1102 Homer Street.
- 1993** Move to 1955 Main Street in Mount Pleasant. Video In adds "Studios" to its moniker.
- 2007** Change of name to VIVO Media Arts Centre.
- 2010** The library is named the Crista Dahl Media Library & Archive.
- 2014** Move to 2725 Kaslo Street in Renfrew-Collingwood neighbourhood.

VIVO'S MISSION IS TO DIRECTLY SUPPORT ARTISTS AND INDEPENDENT COMMUNITY-BASED PRODUCERS TO DEVELOP, EXCHANGE, AND DISSEMINATE THEIR SKILLS IN A SUPPORTIVE ENVIRONMENT THROUGH ACCESSIBLE SERVICES AND PROGRAMS.

VIVO'S VISION IS A ROBUST, DIVERSE, AND VIBRANT MEDIA ARTS SECTOR: A CATALYST FOR CRITICAL AND INNOVATIVE ENGAGEMENT WITH THE MATERIAL FORMS AND CULTURAL MEANINGS OF MEDIA AND TECHNOLOGY.

VIVO'S MANDATE IS TO OFFER A BROAD RANGE OF SERVICES AND OPPORTUNITIES TO ARTISTS AND THE PUBLIC. THEY INCLUDE:

- Access to the material necessities for quality production through affordable equipment rental, editing facilities, software, and production space.
- A broad range of skill development and education opportunities that encourage the exploration of technology and aesthetics within a critical, artistic framework.
- Public programming: events, exhibitions, residencies, co-productions, critical forums.
- International distribution, work exchange, and media arts preservation which support the aspirations and livelihood of artists.
- Western Canada's largest public reference library and archive of media art. Independent video, and related publications, documents, audio recordings, and photographs.

VIDEO OUT DISTRIBUTION IS A NON-PROFIT, NON-EXCLUSIVE, ARTIST-RUN DISTRIBUTION SERVICE THAT PROMOTES THE CREATION AND REVENUE OF INDEPENDANT MEDIA ART.

CRISTA DAHL MEDIA LIBRARY & ARCHIVE

The Crista Dahl Media Library & Archive (CDMLA) houses Western Canada's foremost repository of videotapes by artists and independent producers.

FOR WHO?: galleries, educational institutions, broadcasters, and individuals.

SPANNING 40 YEARS OF PRODUCTION, ITS 6000+ VIDEO TITLES

76 REFLECT THE RICH HISTORY OF VIDEO ART IN CANADA AND ABROAD.

videotapes that had been brought to the Matrix International Video Exchange Conference by the attending delegates made up its original collection. The collection also includes related books, periodicals, directories, photographs, audio tapes, and producers' documentation, and the records of the VIVO Media Arts Centre, documenting its activities since its 1973 incorporation as the Satellite Video Exchange Society. While the primary focus is on **CANADIAN ARTISTS,** artists and video centres from around the world are well represented. The Library's contemporary incarnation – the Crista Dahl Media Library & Archive – remains the heart of the organization.

SUPPORTING PARTNERS

VIVO MEDIA ARTS CENTRE gratefully acknowledges the support of the British Columbia Arts Council, the Province of British Columbia, the City of Vancouver, Human Resources Development Canada, the Canada Council for the Arts, Metro Vancouver, and individual donors. It is also supported by the labour and effort of individual artists, activists and cultural workers.

SUBMISSIONS

VIVO accepts submissions on an ongoing basis. Submissions are reviewed by the Events + Exhibitions curator with input from the Events and Exhibitions Committee. Media and new media artists at all levels of experience are encouraged to apply, as well as those whose approach is broadly interdisciplinary. VIVO also encourage proposals from artists and researchers from other disciplines who wish to expand their creative practices. VIVO looks for projects that critically engage with their medium and the context in which they are produced. Projects that emphasize process and research over final products are also encouraged.

VANCOUVER BASED ARTIST & LONG-STANDING SVES MEMBER

She actively took part in the early days of Video Inn and the development of the organization's collectively managed screening, production, and archiving.

2013: extensive retrospective at VIVO.
Today: tireless and visionary volunteer, archivist and Chairperson of the VIVO Board of Directors.

CONTRIBUTED & ESTABLISHED THE BASE CDMLA COLLECTION

ABOUT CRISTA DAHL



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- AUDIO/VISUAL HERITAGE ASSOCIATION OF BC**
INDEPENDENT MEDIA ARTS ALLIANCE
PACIFIC ASSOCIATION OF ARTIST-RUN CENTRES
CANADIAN HERITAGE INFORMATION NETWORK
ASSEMBLY OF BC ARTS COUNCILS **ALLIANCE FOR ARTS AND CULTURE**