

Vancouver Art Book Fair 2017

Our History:

In 2006 Tracy Stefanucci and Ken Yong founded one cool word, an art and literary magazine that emphasized the creative pursuits of Vancouver artist of all mediums.

In 2010, the organization was registered as the non-profit Society OCW Arts & Publishing Foundation, followed by a relaunch of OCW Magazine with the help of Jaz Halloran.

In 2011, the gallery Project Space was opened at 222 East Georgia Street in Chinatown.

From 2011 to 2013, a multitude of curatorial projects were presented in Project Space, including Arte Factum, Party Foreverer, and other works done by artists such as Erin Jane Nelson and collage artist Randy Grskovic etc. Project Space also served as a venue for many art and literary events. It had become a hub in which the community could come together and learn, practice and present art.

Realizing the mass appeal towards art publications, Steffanucci established the first Vancouver Art/Book Fair at the Vancouver Art Gallery in 2012.

In 2013 Project Space gallery was closed to solely focus on the fair. The organization kept the name Project Space for a couple years.

In 2016, the name "Vancouver Art Book Fair" became the official name used to refer to the organization as well as the annual event.

Today, VABF continues to operate the first international art book fair in Canada and seeks to establish Vancouver as an international centre for artists' publishing.

How VABF functions:

As the largest art book fair in Western Canada, garnering over 5,000 visitors from Greater Vancouver and worldwide, the VABF is an integral part of Artists' Book Week. ABW is a series of events hosted by artists, collectives, curators and institutions across Vancouver to promote art through publication. This week-long event not only allows artist to share their work and expand their audience but shows that there is a growing interest in art within the community. What makes the VABF presence important is that it supports art as inclusive to everyone. How VABF functions meticulously focuses on being beneficial for both the practice and consumption of art, with community growth in mind:

- Since its inception, the VABF has been a grassroots organization that is operated by volunteers who are genuinely excited by the VABF initiative.
- The money made through memberships, sponsorships, donations etc. all go towards keeping the event free for the public as well as pay fair fees to presenters and arts workers.
- It has paid the CARFAC fees to its presenters since 2013 and in 2014 paid its first honorariums to fair organizers. In 2016 the organization was able to create a modest amount of independent contractor fees.

How you can support the VABF:

Sponsorship: As the leading Art Book Fair in Western Canada, the VABF is a great way for organizations and businesses to connect with thousands of "cultural enthusiast and supporters of the arts" through access to print and media publications provided by VABF. By becoming an official sponsor, organization's/businesses are aligning themselves with a non-profit arts festival that continues to support Vancouver's arts and publishing culture. Through sponsorship support VABF is able to grow their year-round presence thus pushing Vancouver's art and publishing scene to the forefront as well as providing access for sponsors to gain connections with local and international creatives.

Donate: The VABF is an important organization for creatives as it is a platform that continually supports and promotes local and worldwide producers of art books and ephemera. Donors are tiered as Gold(\$500+), Silver(\$200+) and Bronze(\$40+). To show gratitude, donors receive a VABF membership for that year and are to be presented on the VABF website, in the event's print program (dependent on donation deadline) as well as on display at the actual event. (ask emma about whether this is all access)

- You can donate through PayPal (linked on website) or at the event.

- One of this year's perks is donations of \$2+ are gifted a free VABF button made by Six Cent Press.

Through donations VABF is able to continue bringing together creatives from all around the world to an annual event that can be enjoyed by everyone.

Membership: The VABF started because of the community's enthusiasm towards learning and sharing art. By becoming a member, you are not only receiving benefits but also sustaining the VABF's growth. Members are continuing to encourage community involvement within the art scene, allowing the event to continue to be free (thus free access to art publications) through their donations.

\$25 Membership:

- Entrance to the Members Preview of the Vancouver Art Book Fair on Friday, October 13, 2017 and \$10 entry for one guest.

- Limited-edition 2017 tote bag with artwork by artist Mike Bourscheid, or your choice of previous limited-edition tote bag designs by Dana Kearley or Kar Harvery.

- Annual membership card printed by Club Card.

- 10% discount on VABF publications.

- Special discounts and email invitations for exclusive events, open studio hours, book sales and more.

\$40 All-Access Membership:

All Access memberships include all the perks of the \$25 membership plus access to VABF parties and events.

- Entrance to Members Preview of the Vancouver Art Book Fair on Friday, October 13, 6-8pm 2017.

- Entrance to the Opening Party on Friday, October 1, 8pm at The Projection Room at Fox Cabaret (2321 Main Street). Brought to you by Beatroute.

- Entrance to the VABF After Party on Saturday, October 14, 8PM at 163 W Pender Street. Brought to you by CiTR/ Discorder.

How you can become part of the VABF:

The Team:

Staff:

Tracy Stefanucci, Artistic Director

Emma Walter, Fair & Development Coordinator

Helen Wong, Assistant Fair Coordinator

Sarah Ellis Clark, Curatorial Assistant

Erica Wilk, Marketing & Publicity

Pete Florentini, Identity Design

Christy Nyiri, Website

Sylvana d'Angelo, Design

Board of Directors:

Lisa Curry, Chair

Vinny Gibson, Vice-chair

Beth Howe, Treasurer

Aili Meutzner, Secretary

Sylvana d'Angelo

Jeff Khonsary

Alison Sinkewicz

Natasha Lands

Jaclyn Arndt

Carly Diab

Bridgette Badowich

Lorraine Stefanucci

Volunteer: The VABF relies on dozens of volunteers in order for events and the organization itself to run efficiently year-round. If you're interested in art publication or simply an enthusiastic individual come join the team! All the information on how to register to be a volunteer will be in the contact section below.

Donate to the VABF library/archive: The VABF is a great opportunity for publishers to garner support for their work! However, if you can't make this annual event but would still like to reach out and share your work with attendees you can donate two copies of your publications which will then be integrated into an artist project that will be on display at the fair. The VABF accepts all types of publications such as: book, zines, magazines and printed ephemera. This art project happens every year so there is ample opportunity to get your work out there! All the information on how to participate will be in the contact section below.

Become an Exhibitor: The VABF came to being because of the excitement around sharing art! You can continue that excitement by bring your energy as an exhibitor. Artists, publishers, artist-run centres/collectives and art book distributors are all welcome. Join the VABF newsletter for a notification of the next call for exhibitors. How to join the newsletter will be in to contact section below.

Contact:

To register to participate and support the VABF:

info@vancouverartbookfair.com

To receive the newsletter and keep up with VABF events:

<http://2017.vancouverartbookfair.com>

— Scroll to the bottom of the website and submit your email in the text field.

— All the VABF social media is linked on the contact section of their site.

The Vancouver Art Book Fair is located at the Vancouver Art Gallery every year.

— 750 Hornby Street.