# Vancouver Art Book Fair 2017

## Our History:

In 2006 Tracy Stefanucci and Ken Yong founded one cool word, an art and literary magazine that emphasized the creative pursuits of Vancouver artist of all mediums.

In 2010, the organization was registered as the non-profit Society OCW Arts & Publishing Foundation, followed by a relaunch of OCW Magazine with the help of Jaz Halloran.

In 2011, the gallery Project Space was opened at 222 East Georgia Street in Chinatown.

From 2011 to 2013, a multitude of curatorial projects were presented in Project Space, including Arte Factum, Party Foreverer, and other works done by artists such as Erin Jane Nelson and collage artist Randy Grskovic etc. Project Space also served as a venue for many art and literary events. It had become a hub in which the community could come together and learn, practice and present art.

Realizing the mass appeal towards art publications, Steffanucci established the first Vancouver Art/Book Fair at the Vancouver Art Gallery in 2012.

In 2013 Project Space gallery was closed to solely focus on the fair. The organization kept the name Project Space for a couple years.

In 2016, the name "Vancouver Art Book Fair" became the official name used to refer to the organization as well as the annual event.

Today, VABF continues to operate the first international art book fair in Canada and seeks to establish Vancouver as an international centre for artists' publishing.

VABF Archiv

## **How VABF functions:**

As the largest art book fair in Western Canada, garnering over 5,000 visitors from Greater Vancouver and worldwide, the VABF is an integral part of Artists' Book Week. ABW is a series of events hosted by artists, collectives, curators and institutions across Vancouver to promote art through publication. This week-long event not only allows artist to share their work and expand their audience but shows that there is a growing interest in art within the community. What makes the VABF presence important is that it supports art as inclusive to everyone. How VABF functions meticulously focuses on being beneficial for both the p and consumption of community growth in mind

- Since its inceptio VABF has been a organization that is opera volunteers who are genuinel excited by the VABF initiative
- The money made through memberships, sponsorships donations etc. all go toward keeping the event free public as well as pay fair fees presenters and arts workers
- It has paid the CARFAC to its presenters since 2013 and in 2014 paid its first honorariums to fair organizers. In 2016 the organization was able to create a modest amount of independent contractor fees.

## How you can support the VABF:

Sponsorship: As the leading Art Book Fair in Western Canada, the VABF is a great way for organizations and businesses to connect with thousands of "cultural enthusiast and supporters of the arts" through access to print and media publications provided by VABF. By becoming an official sponsor, organization's/businesses are aligning themselves with a non-profit arts festival that continues to support Vancouver's arts and publishing culture. Through sponsorship support VABF is able to grow their year-round presence thus pushing Vancouver's art and publishing scene to the forefront as well as providing access for sponsors to gain connections with local and international creatives.

Donate: The VABF is an important organization for creatives as it is a platform that continually supports and promotes local and worldwide producers of art books and ephemera. Donors are tiered as Gold(\$500+), Silver(\$200+) and Bronze(\$40+). To show gratitude, donors receive a VABF membership for that year and are to be presented on the VABF website, in the event's print program (dependent on donation deadline) as well as on display at the actual event. (ask emma about whether this is all access)

- You can donate through PayPal (linked on website) or at the event.
- One of this year's perks is donations of \$2+ are gifted a free VABF button made by Six Cent Press.

Through donations VABF is able to continue bringing together creatives from all around the world to an annual event that can be enjoyed by everyone.

Membership: The VABF started because of the community's enthusiasm towards learning and sharing art. By becoming a member, you are not only receiving benefits but also sustaining the VABF's growth. Members are continuing to encourage community involvement within the art scene, allowing the event to continue to be free (thus free access to art publications) through their donations.

#### \$25 Membership:

- **Entrance to the Members Preview of the Vancouver Art** Book Fair on Friday, October 13, 2017 and \$10 entry for one guest.
- Limited-edition 2017 tote bag with artwork by artist Mike Bourscheid, or your choice of previous limited-edition tote bag designs by Dana Kearley or Kar Harvery.
- Annual membership card printed by Club Card.
- 10% discount on VABF publications.
- Special discounts and email invitations for exclusive events, open studio hours, book sales and more.

### \$40 All-Access Membership:

All Access memberships include all the perks of the \$25 membership plus access to VABF parties and events.

- Entrance to Members Preview of the Vancouver Art Book Fair on Friday, October 13, 6-8pm 2017.
- Entrance to the Opening Party on Friday, October 1, 8pm at The Projection Room at Fox Cabaret (2321 Main Street). Brought to you by Beatroute.
- Entrance to the VABF After Party on Saturday, October 14, 8PM at 163 W Pender Street. Brought to you by CiTR/ Discorder.

## The Team:

## Staff:

Tracy Stefanucci, Artistic Director Emma Walter, Fair & Development BOOL **Coordinator** Helen Wong, Assistant Fair Coordinator 2017 Sarah Ellis Clark, Curatorial Assistant TALKS & WORKSHOPS Erica Wilk, Marketing & Publicity Pete Florentini, Identity Design Christy Nyiri, Website

**Board of Directors:** Lisa Curry, Chair Vinny Gibson, Vice-chair Beth Howe, Treasurer Aili Meutzner, Secretary Sylvana d'Angelo **Jeff Khonsary Alison Sinkewicz** Natasha Lands **Jaclyn Arndt Carly Diab** 

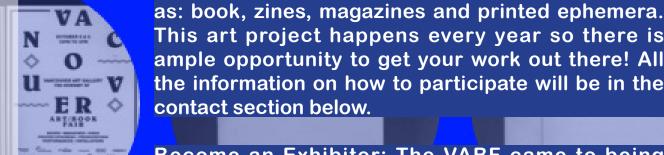
**Bridgette Badowich** 

Lorraine Stefanucci

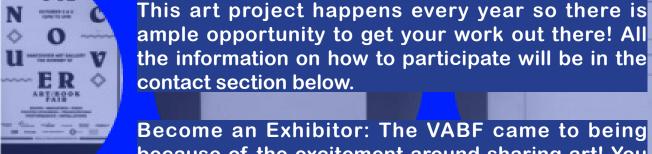
Sylvana d'Angelo, Design



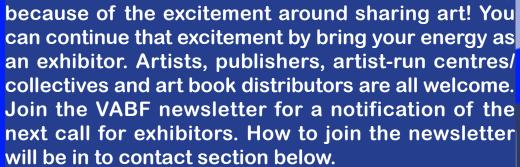












can continue that excitement by bring your energy as an exhibitor. Artists, publishers, artist-run centres/ collectives and art book distributors are all welcome. Join the VABF newsletter for a notification of the

FAIR

How you can become

Volunteer: The VABF relies on dozens of volunteers in order for events and the organization itself to run

efficiently year-round. If you're interested in art

publication or simply an enthusiastic individual come

join the team! All the information on how to register

to be a volunteer will be in the contact section below.

Donate to the VABF library/archive: The VABF is a

great opportunity for publishers to garner support

for their work! However, if you can't make this annual

event but would still like to reach out and share your

work with attendees you can donate two copies of

your publications which will then be integrated into

an artist project that will be on display at the fair.

The VABF excepts all types of publications such

part of the VABF:

Make === Zines =

# **Contact:**

To register to participate and support the VABF:

info@vancouverartbookfair.com

To receive the newsletter and keep up with VABF events:

http://2017.vancouverartbookfair.com

- Scroll to the bottom of the website and submit your email in the text field.
- All the VABF social media is linked on the contact section of their site.

The Vancouver Art Book Fair is located at the Vancouver Art Gallery every year.

750 Hornby Street.





ABOUT

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